



For immediate release:
January 25, 2010

Northern Trailer selected as contractor for new provincial seniors housing initiative

KAMLOOPS—Northern Trailer, a Kamloops-based manufacturer of portable building solutions, has been selected as one of four contractors in British Columbia to participate in a new affordable seniors housing initiative commencing in early 2010 worth a total of \$15.5 million.

Northern Trailer looks forward to beginning production of a \$5.5-million project that includes several units in Clearwater, Lillooet, Logan Lake, Valemont and McBride. The effort is part of an overall project to add 322 self-contained, affordable housing rental units in various locations across BC.

Part of the Canada-BC Affordable Housing Initiative, the project aims to increase affordable housing and stimulate local economies by developing new affordable rental housing units for seniors and persons with disabilities in smaller communities across BC.

Plans include development of 600-square-foot, one-bedroom, single storey modular homes in groups of four, six or eight. The initiative, coordinated by BC Housing, will utilize municipally and provincially owned land and allow non-profit organizations to manage the developments once complete.

“Northern Trailers has three decades experience in the modular building industry and this project allows us to showcase that experience placing particular attention on the quality of our factory built units,” said Mark Brown, president of Northern Trailer.

“Modular construction integrates building processes by enabling greater control, higher quality, shorter timelines and lower, more predictable costs. We are looking forward to working with the federal and provincial government to customize the designs of the modular units to provide very comfortable homes for seniors and persons with disabilities.”

Northern Trailer is a leader in Western Canada for providing custom-made and previously used portable and modular buildings that offer housing solutions for organizations “on the grow”.

Whether providing new temporary or permanent buildings, or increasing the size or relocating existing buildings – Northern Trailer’s quality products are considered world-class within the portable building industry.

For more information, please contact Northern Trailer president Mark Brown at 250-828-2644 or email mbrown@northerntrailer.com